Template 1

**Header**: *{AFFILIATE} now offers exclusive access to the lowest priced tickets to exciting live events in a city near you. {INSERT VALUE PROP, ex: No Fees- Exclusive Deals, Etc.} Earn an extra X% off using PROMO CODE X.*

**Body**: {AFFILIATE} offers you exclusive pricing on tickets to the most popular shows, sporting events, concerts and more! Attend the hottest live events with the lowest priced tickets! You can also earn an additional X% off with code XX at checkout!

Template 2

**Header**: *The Best Seats and a Deal that Can’t be Beat!*

**Body**: Finding the best deal on tickets to the hottest event in town can sometimes feel like searching for a needle in a haystack. But when you’re getting excited about seeing your favorite band or artist, that’s the last thing you want to worry about. Next time you’re looking for tickets to a sporting event, concert, or theater performance, turn to {AFFILIATE} and use PROMO CODE X for X% off your first purchase. So sit back, relax, and rest easy knowing you got the best price on tickets from a name you trust.

Template 3

**Header**: *Sporting Events, Concerts, Music Festivals, Theater Performances and more!*

**Body**: {AFFILIATE} is your newest solution for easily finding the best deal on tickets to the hottest events around the world and in a city near you. (Insert Value Prop). So whether you’re heading to a concert, Coachella, The Masters, or Hamilton, {AFFILIATE} can now get you in the door and on your way to the best night feeling confident that you got the best deal in town with PROMO CODE X.

Template 4

**Header**: *Enjoy Exclusive Pricing on Tickets to the Hottest Events Near You!*

**Body**:New feature alert! {AFFILIATE} is proud to now offer you competitively priced tickets to popular concerts, exciting sporting events, thrilling theater performances and so much more! {INSERT VALUE PROP} Score an additional 5% off the next event of your choice using PROMO CODE X.

Ticket Evolution Description & Value Prop

Ticket Evolution is the silent backbone of the secondary ticketing industry, featuring a platform that boasts more than $4B worth of tickets to over 80K sporting events, concerts, theater performances, and special events. Ticket Evolution also develops industry-leading solutions that enable premier brands to offer tickets to their customers while Ticket Evolution provides the backend real-time execution, clearing, and settlement of that inventory. If you have ever purchased tickets to a game online or called a broker for tickets to a sold-out show, chances are that the Ticket Evolution platform was used somewhere in between.

Allowing brands to diversify their product offerings and earn more revenue is at the core of what Ticket Evolution strives to achieve.

For more information, visit [www.ticketevolution.com/](http://www.ticketevolution.com/).